

## Business Finance Proposal Form



**Funding Circle**

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Date	24 June 2024

### Business

Company Name	ALEXANDERS NATURAL LTD
Trading/Registered Address	88 Woodside Business Park, Birkenhead, Merseyside, CH41 1EP
Registration number	13644258
Is the entity part of a group structure?	No
Date incorporated	27 September 2021
Summary of Business Activities	Industry: Pet sweets manufacturing and trade sales.
Website	<a href="https://www.alexandersnatural.com/">https://www.alexandersnatural.com/</a>

### Proposed Finance

Amount and Term	40K
Date Required	ASAP
Purpose of loan	<p>Current Challenges</p> <p>Cash Flow Issues: Facing a cash crunch impacting operations.</p> <p>Loan Purpose</p> <p>Objective: Transition into manufacturing raw and cooked dog food.</p> <p>Specific Needs:</p> <p>Purchase of a mincer.</p> <p>Packaging and labeling materials.</p> <p>Covering staff salaries.</p> <p>Preparing for DEFRA accreditation.</p> <p>Financial Performance</p> <p>Profit Margin: £40,000 profit on a turnover of £120,000 over the last 9 months.</p>

### Current Position (per last filed accounts)

Annual Turnover	£144,167
Profit/Loss	-(15,328 )
Shareholder Funds	-£29,151
Overdraft Limit	n
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	N

### Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	Ian Rooney		
Home Address:	5 Ailsa Road, Wallasey, Ch45 4Rh		
Previous address (if less than 2 years):	Same as current address		

<b>Homeowner/Tenant:</b>	H		
<b>Value:</b>			
<b>Mortgage Balance:</b>	£225,717.		
<b>DOB:</b>	13/10/1990		
<b>Phone 1:</b>			
<b>Phone 2:</b>			
<b>Email:</b>			
<b>Consent to Search (Y/N?):</b>	Y		

### Primary Contact

Tel: +1512453828 Email: info@alexandersnatural.com